

Houston Event Photography

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Hello,

I am including this introduction letter to tell you a little about our company and why we feel we are different than most other photographers or photography companies in Houston.

If you are considering any professional photographer please ask them about their qualifications before you trust them with your event. They should gladly be able to provide you with any necessary documentation or proof requested confirming their qualifications to perform the service.

Our Qualifications and Experience Make Us Different Than Most Photographers:

- ◆ We Are Locally Owned and Operated in Houston, Texas
- ◆ We Have Photographers Available Nationwide and Will Travel Nationwide
- ◆ We Are Affordable and Always Offer You More Value for Your Money
- ◆ We Can Provide You with a Photographer for Almost Any Budget
- ◆ We Are Fully Insured and Can Provide Certificates of Insurance If Needed
- ◆ We Have Over 35 Years Experience in the Event Photography Business
- ◆ We Have Provided Photography for Thousands of Events Including Presidential Events
- ◆ Our Photographers Are Professionally Trained, Experienced and Proficient in Photography
- ◆ We Are Members in Good Standings of the Professional Photography Associations in Our Field
- ◆ We Have the Knowledge, Equipment and Experience to Do the Job Right
- ◆ We Have Specialized in Event Photography Longer Than Any Photographer in Houston
- ◆ We Can Provide Instant on Location Printing from 4 x 6 to 8 x 10 inches in size
- ◆ Our Equipment and Software is Constantly Updated with the Newest Available
- ◆ We Carry Back-Up Equipment Including Printers, Computers, Cameras on Every Job
- ◆ We Are the Green Screen Photography Specialists
- ◆ We Have Fun Photo and Portrait Stations that are Constantly Attended
- ◆ We Custom Design Digital Borders and Themed Digital Backgrounds for Your Event
- ◆ We Custom Design Prints to Include Your Company or Sponsors Branding and Logos
- ◆ We Are Honest, Affordable, Reliable, Punctual, and Can Give Professional References

Houston Event Photography started doing business in the Greater Houston Area in 1976 and we are members in good standing of the Professional Photographers of America, Texas Association of Professional Photographers, Houston Guild of Professional Photographers, Pro4uM, Association of Photoshop Professionals and Wedding Portrait Photographers International.

We are a local business that knows our city and we have many resources available to us that may not be available to photographers from out of town. Our vehicles and photographers are reliable. We also have redundant emergency equipment available for all jobs. Having these local resources and back-up equipment available insures your event will be a success and also eliminates expensive travel expenses charged when not using local businesses.

Our photographers are highly trained in all aspects of film, digital and event photography. Each of them attends additional training each year at local, state, and national training seminars and conferences to keep ahead of the competition and to learn the newest techniques in digital photography.

We also provide in-house and online training whenever needed. We encourage our photographers to maintain their proficiency in professional photography, maintain their memberships in professional photography associations and to keep maintain their professional degrees and certifications.

Our printers and equipment are constantly updated and produce the best instant photos available today. We use only commercial quality photographic printers. Unlike Inkjet printers they come out completely dry, water and smudge resistant, UV coated and ready for display. With proper care these prints should last a lifetime.

We know some companies use ink jet or consumer grade printers which are slow, the prints come out wet, they fade and the ink smears when touched or if they get wet. We would recommend staying away from prints made on ink jet printers or non-commercial photo printers.

Our printers can produce 4 x 6 prints in as little as six seconds, 5 x 7 prints in 12-15 seconds and 8 x 10 prints in 30 seconds. Utilizing multiple printers we can print faster than we can capture photographs from our cameras.

We are so proud of the quality of our photo printers that we will gladly send you a sample print. Just call or email us your address and we will be happy to send out a sample print toady.

Instant Photo printing is a great way to promote your company or event. Providing guests/clients with a complimentary photo that has a custom border that prints directly on the photo along with your company logo or sponsors branding on the photograph creates a gift that your guests/clients go home with that they will proudly display for years.

Not interested in our on-site printing. We also offer candid roving and event photography coverage capturing of all your guests and activities during your event. We then give you the disk with all of the captured images in high resolution with full usage rights. There is never an additional charge.

Need data collection from your guests/clients at your event? We can do that too. We use friendly Apple iPads to collect data. The data collected can be customized to collect the data you need and also associate it with their photos. After the event we provide you with the data and photos. We can also use it to direct your guests/clients to their on-line images.

Although our name is Houston Event Photography we are not just an event photography company. We are a full service photography business and we can help provide you with all of your photography needs such as Commercial Photos, Annual Reports Photos, Exhibitor Booth Photos, Company Employee Portraits, Business Executive Portraits, School Portraits, Proms and Dance Portraits, Business Card Portraits, Residential and Commercial Real Estate Photos and Product Brochure Photography.

We can also provide Web, Aerial, Commercial and Medical Photography as a few other specialized photography services we offer our clients. We can even provide you with graphic design, web design and printing services. So when you need a photographer for any of these types of photography or graphic services please consider us.

We believe in personal service and try to always give you the best value for your money. If we are out of your budget please let us know and we will try to beat or match any competitor's written offer. If we can't I will tell you up front, offer you advice if asked, and give you 10% off your next event.

If you have any questions please give us a call. We are always here to serve you. We would really appreciate your business and promise to work hard to keep it.

Thanks!
Scott Wilson
Owner/Photographer